

# Community Bank Highett

## Community Sponsorship Application Guidelines

Version 2.1 – Updated 21 November 2025

These guidelines will help you prepare and submit an application for our Community Sponsorship Program.

### About Our Sponsorship Program

Community Bank Highett is a purpose-driven organisation that returns up to **80% of profits** back into the community through partnerships and grants — more than **\$3.8 million invested so far**.

This profit-for-purpose model exists because people choose to bank locally.

Our Sponsorship Program supports **local events, sporting clubs, and community groups**, and in return, partners help promote our services within the community — creating a cycle of shared growth.

**Before applying, we strongly encourage a conversation with us.**

It helps us understand your needs and how we can work together effectively.

### What is a Sponsorship?

A sponsorship is a **partnership**:

- We support your club, event, or project
- You help encourage community members to bank locally
- Together, we grow the cycle of giving that strengthens the whole community

### How We Decide

We assess applications based on:

#### 1. Partner Engagement & Customer Opportunities

Your ability to help promote local banking

#### 2. Community Benefit

Impact on Highett and surrounding areas

#### 3. Value for Support

What the community receives in return

#### 4. Project Readiness



Community Bank  
Highett

#### Partnership Information

Contact: Community Bank Highett  
Phone: 03 9555 6055  
Email: [hello@highettcommunity.com.au](mailto:hello@highettcommunity.com.au)

Permits, timing, capability, and resources

## Important Dates

- **Sponsorship applications open:** 1 July to 31 March
- **Submit your application:** At least **6 weeks before** your event or project
- **Stay updated:** Follow us on [Facebook](#) and [Instagram](#)

## Eligibility

### Who Can Apply

Applicants must:

- Bank or be willing to bank with Community Bank Highett
- Not be sponsored by another financial institution
- Operate in Highett or nearby areas
- Support the growth of community banking

### What We Don't Support

We cannot sponsor:

- Projects supported by other banks or financial companies
- Initiatives outside Highett and nearby districts
- Illegal, political, or gambling-related projects
- Projects that harm, exclude, offend, or harm people, animals, or the environment

## How to Apply

### 1. Start with a conversation

- Email: [hello@highettcommunity.com.au](mailto:hello@highettcommunity.com.au)
- Phone: 03 9555 6055

### 2. Submit your application online

→ **Apply via our online sponsorship portal**

### 3. We'll confirm your submission

We may request additional information if needed



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## What You May Need to Provide

- Recent bank statement
- Audience or participant details
- Permits and insurance documents
- A clear budget breakdown

## Reporting Requirements

All sponsored organisations must submit a **Project Completion Report** within **60 days** of the project end date, including:

- Invoices for the sponsorship amount
- Photos of the completed activity or event

## Decision Timeline

Decisions are usually provided within **4–8 weeks** after the application is submitted.

## Need Help?

We're here to support you throughout the process.

P | 03 9555 6055

E | [hello@highettcommunity.com.au](mailto:hello@highettcommunity.com.au)

## Stay Connected

- Keep up to date with our Community Investment programs by following us on [Facebook](#) or [Instagram](#).

## Privacy Information

[View our privacy policy.](#)

Together, we build a stronger, thriving community.



Community Bank  
Highett

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